

Regional Showcase 2019

Feedback Summary



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In 2019, nineteen of Cairns & Great Barrier Reef's premier business event suppliers travelled south on a domestic roadshow to showcase the range that is on offer for business events in the region.

Over 100 event professionals from three of Australia's major cities were treated to an exclusive and interactive showcase lunch while enjoying the valuable opportunity to meet and mingle with suppliers face-to-face.

Event 1



Brisbane
28 Buyers
Stokehouse Q

Event 2



Sydney
48 Buyers
Quay Restaurant

Event 3



Melbourne
22 Buyers
Cumulus Up.

Exhibitor Sectors



Conference and/or
accommodation

Event &
Exhibition Services

Activities and/or
Offsite Venues

What the attendees thought -

"Great lunch and networking. Well worth the time away from office."

"I'm impressed by what the region has to offer and will be looking at the potential of holding our event there."

"Fantastic way to present multiple products - short & sweet as well as entertaining."

"Meeting the presenters, sitting next to them and seeing their video/product feels personalised and inclusive. Very well done!"

"The team approach gives much greater comfort that our choice of destination will see industry suppliers **working together for the greater good of our clients**, rather than the usual cut-throat approach of most suppliers in larger cities/destinations."

