

Sell TNQ 2019

Feedback Summary



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**BUSINESS EVENTS
CAIRNS & GREAT
BARRIER REEF**
The natural place to meet

100% DELEGATE SATISFACTION

WHAT WAS NEW:

- Online mobile itinerary - no paper wastage
- Interactive hotel site inspections including new 5-star properties
- Videographers on touring days
- Highlight videos as keepsakes for delegates to share
- Sustainable workshop day
- New sustainability campaign launched - "Nurturing our Nature through Business Events"


MEDIA COVERAGE IN

cim
business events

Australasian
special
events

micenet
T'S ALL ABOUT BUSINESS EVENTS

**MICE
BTN**
meetings, incentives, conventions,
events & business tourism news


business events news

Spice

30 DELEGATES

10 Professional Conference Organiser

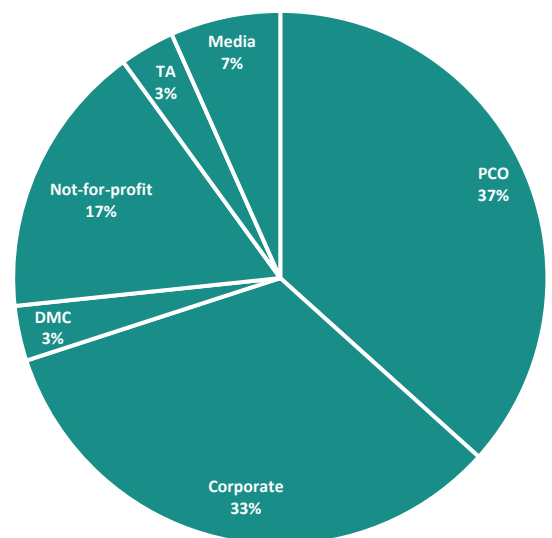
11 Corporate Event Organisers

1 Destination Marketing Company

5 Not-For-Profit

1 Tourism Australia

2 Media



MAIN PROGRAM

Welcome Function - AJ Hackett Cairns with
Nu Nu Catering

Workshop Day - Pullman Cairns International

Gala Dinner - Cane Farm with Ochre Catering

Group touring days - Sunlover, Great Adventures,
Experience Co., Rainforestation Nature Park,
Skyrail Rainforest Cableway & Hemingways

Farewell dinner - Salt House

Farewell breakfast - Spirit of Cairns sailing

Farewell activity - Cairns ZOOM & Wildlife Dome

POST-TOURING

Post-touring activity lunch - Cairns Aquarium

Afternoon activity - Wildlife TNQ

Flames of the Forest dinner

Hosted breakfast - Sheraton Mirage

Dreamtime Walk - Mossman Gorge Centre

Lunch & beach coconut husking - Thala

Beach Nature Reserve

Helicopter scenic flight - Experience Co.

Onsite farewell dinner - Sheraton Mirage

Farewell Breakfast Rex Smeal Park - BEPD



Delegate Reviews

After experiencing the destination, we asked attendees from Sell TNQ 2019 to describe their impression of Cairns & Great Barrier Reef.

These are some responses...

"A delicate balance of business, relaxation and pleasure all rolled into one in one of the most picturesque parts of the world."

"A destination that can combine tropical escape vibes with great service."

"Cairns & Great Barrier Reef is a region we need to start thinking more about in regards to holding high-value conferencing while giving a unique and memorable experience to delegates."

"Cairns & Great Barrier Reef is fast becoming a sought after destination."

"From fine dine venues to unique spaces, there are dozens of ways to make a conference memorable here."

"A region that needs to be experienced more than once in a lifetime."

"A special, easy and stress-free experience - I can't wait to come back!"

"It's different from your typical ballroom event."

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