



THE TEAM

TEAM WORK A PRIORITY

At Business Events Cairns & Great Barrier Reef, our role is marketing the Cairns & Great Barrier Reef region as the premier destination for business events tourism. We are part of your team and backed up by an extensive range of professional partners dedicated to making your event memorable.

The services at Business Events Cairns & Great Barrier Reef are impartial, complimentary and include:

- Lead and bid support
- Providing information on funding opportunities
- Liaising on all aspects of venue and accommodation information
- Providing general information and advice about our region
- Assisting with the preparation of event proposals
- Providing advice and coordination services on site inspection itineraries
- Assisting with off-site dining ideas, entertainment and pre or post-touring
- Supplying promotional literature and collateral such as delegate boosting brochures, postcards or welcome booklets



ROSIE DOUGLAS

Director of Business Events / General Manager of TTNQ

Rosie Douglas has more than 20 years of experience in the tourism industry in the Cairns & Great Barrier Reef region. With a career spanning both business and leisure tourism, she has held senior sales and operational roles within the hotel industry, including Vision Hotels and Resorts and the Radisson Hotel Group, along with operational roles with the award-winning Cairns Convention Centre.



KELSEY ANDERSEN

Manager - Partnerships & Events

Kelsey Andersen manages the greater events team, overseeing regional, leisure and business events for Cairns & Great Barrier Reef, including all aspects of planning, coordinating and executing internal events. Kelsey is also solely responsible for coordinating a range of small business workshops of a variety on topics for local business participation under the ASBAS-NATI program. Kelsey has extensive knowledge in the event and tourism industry, drawing from her previous professional experiences working in hotel events teams.

KYLIE BRAND

Manager - Business Development

Kylie Brand manages all leads for potential business events in the region, undertakes site inspections with meeting planners looking to host events and assist clients with delegate boosting activities. A true Cairns local, Kylie's knowledge of the region is well established and her previous positions within the hotel and hospitality industry have seen her make a significant contribution in the business events industry and provide her with vital insight into event processes and parameters.



ABBEY MCDONALD

Marketing Coordinator - Events

Abbey McDonald is responsible for supporting the events team, working predominately with business events. She is responsible for the departments creative content, website and social media accounts. Abbey also assists with coordinating site inspection itineraries and trade activities, providing lead and bid support and is the point of contact for general information queries from suppliers and business events clients. Abbey is a university graduate in her field and has previous experience in a range of coordination roles.