

DELEGATE ADVANTAGE PROGRAM



EXCLUSIVE TO YOUR DELEGATES

Cairns & Great Barrier Reef conference delegates are eligible for value-adds and special discounts on a range of products and services including restaurants, retail and tours in Cairns, Palm Cove and Port Douglas.

Designed to enhance delegates' stay in the region, the Delegate Advantage Program is a delegate boosting initiative available to any conference or incentive group visiting our destination and provides organisers with a complimentary and readily accessible program that can be included on a conference website or app, or it can be printed to be included in delegate welcome packs.

Involving up to 50 local businesses, the program comes in a compact map format available in soft or hard copies, which can be used as a handy reference guide as a downloadable PDF on phones or websites, or fits easily into the pocket or handbag of your conference badge holder.

Running for over six successful years, the program has been extremely well-received by the business events community and hailed as providing a competitive advantage to Cairns, with conference organisers praising the initiative as a great marketing tool and delegate booster for their events.

Other delegate boosting materials are available on request free of charge from Business Events Cairns & Great Barrier Reef and include luggage tags, "Welcome to Cairns" booklets and VIP speaker gifts.

