

# MEDIA RELEASE



July 2020

## New for Cairns & Great Barrier Reef

Business events operators in Cairns & Great Barrier Reef have been innovating while their doors have been closed and now they are ready to take visitors on new journeys exploring superior venues and attractions, the largest reef on Earth, and the world's oldest rainforest.

### Taste the tropics

Taste locally grown wagyu beef and tropical delicacies at KUR-Cow Farm, Kuranda's one-stop-shop for an authentic Australian cowboy experience. The magical offsite venue overlooks rolling mountain ranges and takes guests on ATV tours, an iconic hayride experience and horse riding. Breakfast, lunch, and sunset BBQ packages are available for laid-back offsite events.

<https://www.kurcowfarm.com.au/>

### Be mindful and safe

Cash is no longer king at the Crystalbrook Collection with the group becoming Australia's first cashless hospitality company in response to COVID-19. Riley, a Crystalbrook Collection Resort, will reopen with the group's Mindfully Safe program which donates \$5 from every direct booking to Beyond Blue. Guests can destress with relaxing Spotify playlists and meditations, as well as yoga, barre, Pilates and art classes on the in-room iPads.

<https://www.crystalbrookcollection.com/>

### Top tower view

Tackle the new Tower Climb and Lookout at AJ Hackett, Cairns for picturesque coastal views from above the Wet Tropics Rainforest treetops. The 196-step climb provides the perfect view for delegates to watch their colleagues take the plunge off the 50m high platform during an epic touring day adventure or offsite function. It has uninterrupted views of the starry night-sky during a once-in-a-lifetime offsite dinner on the bungy platform or down below amongst the lush tropical rainforest.

[ajhackett.com](http://ajhackett.com)

### Sip gin at the distillery

Rediscover the summer flavours of mango, finger lime and ruby grapefruit with the local Wolf Lane Distillery Tropical Gin during an afternoon cocktail making class or delegate after party. Three Wolves kickstarted Cairns city's small bar scene when they opened their namesake bar in a laneway, followed by the below street-level Flamingo's Tiki Bar, and have just opened their third bar at the Wolf Lane Distillery.

<https://www.wolflanedistillery.com.au/>

### Introduce the kids to diving

Whilst Mum and Dad are conferencing, children aged from 8 to 11 who can't wait until they turn 12 to learn to dive can now try scuba diving for the first time with Divers Den's PADI-endorsed program for kids. The dive can be part of a partner program and is done in a pool where you can also snorkel and scoot about with an underwater scooter.

<https://www.diversden.com.au/dive-courses/scuba-kids/>

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**BUSINESS EVENTS  
CAIRNS & GREAT  
BARRIER REEF**  
*The natural place to meet*

## Hot outback stays

Mt Mulligan Lodge is the only Australian property to make the Conde Nast Traveller 2020 Hot List. The Northern Escape Collection property is an ideal reward for small executive groups wanting to connect offsite after a conference. Fish for barramundi in the weir, tour the property on an ATV and experience the day-to-day workings of a cattle property.

<https://www.mountmulligan.com/>

## See stars underwater

Marine biologists at Reef Magic Cruises are installing Reef Stars at their Marine World Pontoon. These provide a stable base for coral to grow on with the aim of increasing coral cover. Guests will glide over the Reef Stars on the glass-bottom boat tour, the ultimate Great Barrier Reef touring day that has something for delegates.

<https://www.reefmagiccruises.com/>

ENDS

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