

TOURISM TROPICAL NORTH QUEENSLAND
ACKNOWLEDGES THAT WE WORK,
LIVE AND PLAY ON ABORIGINAL AND
TORRES STRAIT ISLANDER LAND.
WE PAY OUR RESPECTS TO ELDERS PAST,
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**OUR REGION** WHAT'S NEW 10 KEY INDUSTRIES 20 CAIRNS CONVENTION CENTRE 22 MEETING VENUES 24 **ACCOMMODATION** 28 32 **OFFSITE EVENTS** WORLD HERITAGE, WORLD CLASS 36 ACTIVITIES 40 TEAM BUILDING 46 **CORPORATE SOCIAL RESPONSIBILITY** 50 TROPICAL DINING 52 SUPPORT SERVICES 54 THE BECGBR TEAM 56 DELEGATE ADVANTAGE PROGRAM 58 **VENUES BY NUMBERS** 59

## OUR REGION

### THE NATURAL PLACE TO MEET

Cairns & Great Barrier Reef is the natural place to meet; a tropical region encouraging genuine connections to nature and each other. Five-star hotels and resorts line the waterfront of Cairns, Palm Cove, Port Douglas and our tropical islands. Create great moments in the oldest rainforest, choose your own adventure on the largest coral reef and learn from two indigenous cultures.

Cairns Airport ensures easy access to the region; direct services from all Australian capital cities and five Asian gateways providing connectivity to Europe and USA. Our award-winning Cairns Convention Centre was upgraded in 2020 and is expanding with an additional 10,000sqm in 2022. Dine under swaying palms, in cane fields, on historic wharves and in a World War II oil tank. We know that surrounding your team with great, makes your business greater.

Business Events Cairns & Great Barrier Reef assists event planners considering Cairns, Palm Cove and Port Douglas for meetings, conferences, exhibitions and incentives. We invite you to embrace the spirit of this place, where stories are shared and memories are created.



### CAIRNS

With the Cairns International Airport only seven kilometres from the city centre, delegates can be at their hotel in just 10-minutes, leaving plenty of time for pre or post-conference touring.

Centrally located in the heart of Cairns, the convention precinct means everything you need, from conference venues, accommodation, shopping, dining and nightlife, are all within easy walking distance. A bustling social centre, it's not unusual for delegates to pass each other when they are relaxing at a city café or exercising along the picturesque Esplanade boardwalk.

At the core of the convention precinct is the award-winning Cairns Convention Centre, which is consistently regarded as one of the world's top event centres with its award-winning facilities and impeccable service.

With more than 7,000 accommodation rooms available, Cairns can cater to all groups from large conventions or small, memorable meetings.



### PALM COVE

Palm Cove is a luxurious stretch of beachfront paradise without the crowds, making it perfect for small to medium-sized groups up to 150. Its delicate mix of unique venues, accommodation styles and local attractions at your doorstep combine to create memorable experiences for delegates, their partners and families.

An easy 25-minute drive north of Cairns City, the sophisticated beachside hub boasts an array of cafés, boutiques, galleries and award-winning restaurants offering local and international cuisine, not to mention a picturesque 'getaway' setting. Quality accommodation is plentiful with many of the resorts, hotels and luxury apartments overlooking the beach, while others have views of the endless rainforest-clad mountains.

Palm Cove presents event planners with an intimate oasis of luxury. Stay hassle-free with a break for lunch beachside, slip into bliss as you experience one of the many day spas after the 'hard' work is done or enjoy personal pickups straight from your doorstep by one of the region's world-class tour operators to experience the local wildlife and culture.



### **PORT DOUGLAS**

The Port Douglas and Daintree region is an event planner's paradise with a mix of 5-star resorts and intimate rainforest retreats, among the many other venues on offer. Only an hour north of Cairns via one of the most spectacular coastal drives overlooking the Coral Sea, the Great Barrier Reef Drive, Port Douglas is the epitome of tropical sophistication and natural relaxation.

Discover a diverse variety of superb restaurants and cafés, funky boutiques and inspiring art galleries along the famous Macrossan Street, enjoy a local craft beer overlooking the Crystalbrook Superyacht Marina, lay back and relax on the famous Four Mile Beach or forage for exotic produce and handicrafts at the local Sunday Markets.

Port Douglas has a stunning array of international resorts and apartments with conference facilities to suit any group size up to 800 pax. It offers a variety of meeting and function possibilities, whether set resort-side in lush tropical surrounds or under the cooling rainforest canopy, all supported by teams of experienced and creative event professionals.



### TROPICAL ISLANDS

Take your pick of one of the many islands in Cairns & Great Barrier Reef for the perfect exclusive overnight experience or tropical day getaway.

Green Island, the Great Barrier Reef's largest sand cay, is a 45-minute boat transfer from Cairns and features a luxury eco-resort with 46 accommodation rooms.

Fitzroy Island, also a quick 40-minutes from Cairns, boasts rainforest and reef activities, plus accommodation and conference facilities for a hassle-free event off the mainland.

The exclusive and incredibly luxurious 5-star resort on Lizard Island, catering for smaller groups up to 80, is easily accessible by air from Cairns or Cooktown and provides the perfect incentive option.

For day options, the Frankland Islands are the closest collection to the Cairns mainland located only 10km offshore and Dunk Island, nestled off the shore of Mission Beach, is only a short water-taxi, ferry or kayak journey away.





In 2020, Cairns' newest 5-star hotel was the third added to the skyline in two-years complemented by the completed Cairns Airport Domestic Terminal redevelopment. Currently underway is an arts and dining precinct and parklands, expanded marina and dredged inlet, plus the redevelopment of the Cairns Convention Centre. This surge of investment alongside the regions strong dedication to sustainability is expected to bring a boost to the business events industry for future years to come.





## CAIRNS CONVENTION CENTRE REFURBISHMENT & EXTENSION The Cairns Convention Centre has commenced a complete redevelopment and expansion in 2020. The project injects AUD \$176 million into a refurbishment of the existing centre, plus the addition of 10,000sqm of new exhibition and function spaces and a total redesign of the exterior look. The Centre reopens in May 2021 showcasing its new look of the existing footprint. The extension and final part of the project is predicted to be finalised by mid 2022. cairnsconvention.com.au CAIRNS DOMESTIC AIRPORT RENOVATIONS In 2020 the Cairns Airport completed an AUD \$55 million renovation to the Cairns Airport Domestic T2 Terminal. The large scale refresh includes a total restructure to the departure and arrivals lounge area where a line-up of local products and businesses will be added, including Ochre Restaurant, Rattle'N'Hum, The Pier Bar and Café China. cairnsairport.com.au WILDLIFE HABITAT'S SWIM WITH THE SALTIES! Wildlife Habitat Port Douglas's newest addition, the CrocArena and the "Swim with the Salties" experience nears completion, later in 2021. The highly anticipated Queensland first will allow guests, if they dare, the chance to be submerged right into the croc's kill zone with only a sheet of perspex separating them from these modern-day dinosaurs with killer instincts. CrocArena is purpose built for amazing Crocodile shows, including a massive grandstand with seating for 300 people, as well as an underwater viewing area where visitors can watch the feeding "eye-to-teeth" with Australia's most fascinating apex predators. Over the past three years, nearly every part of Wildlife Habitat has gone through a rebuild, with exhilarating additions including the new Rainforest Habitat and ultra-modern Nocturnal Habitat, with CrocArena set to be the crown jewel of attractions in Port Douglas. wildlifehabitat.com.au



### CAIRNS' NEWEST 5-STAR PROPERTIES

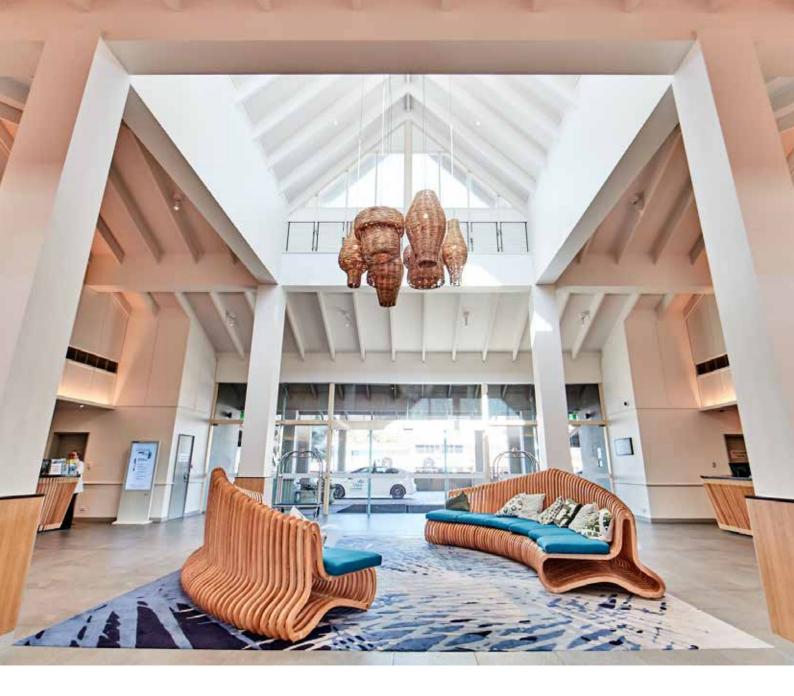
Crystalbrook Collection by the Ghassan Aboud Group has joined the Cairns city skyline with three new 5-star properties, totalling over AUD \$550 million worth of investment since 2018. The first of the three CBD properties, Riley, was opened in 2018 followed by Bailey in 2019, and the final property, Flynn, opened in 2020. The total development has added over 877 new accommodation rooms to the city's inventory and a handful of new versatile meeting and function spaces.

**★** crystalbrookcollection.com.au

### **NOVA CITY CAIRNS**

The AUD \$550 million Nova City is a luxurious residential and commercial development spanning more than 24,000sqm adjacent to the Cairns Convention Centre, which will add a further 1,158 apartments to the city's accommodation inventory. Designed to inject a fresh cosmopolitan lifestyle experience into the heart of Cairns, Nova City includes vibrant public spaces, a dynamic business hub and new international retail offerings. The first stage of construction is already underway on the Nova Light Tower, the first of seven towers.

novacity.com.au



### **NOVOTEL CAIRNS OASIS RESORT REFURBISHMENT**

The Novotel Cairns Oasis Resort is a showcase of modern sophistication as their multi-million dollar refurbishment completed in 2020. The design transformation spans across the lobby, guest rooms, alfresco restaurant, poolside beach club and a new tropic-chic indoor/outdoor bar. Thoughtfully designed and equipped, the five revamped meeting spaces can cater for up to 200 guests. The vast resort grounds and lagoon-style pool allows for unique outdoor events and team building activities.

novotelcairnsresort.com.au

### SHANGRI-LA REFURBISHMENT

Shangri-La The Marina, Cairns has completed their tropical renovation of 184 guest rooms, a transformation costing a total of AUD \$13 million. A Sydney-based design firm, Stack Studio's, have delivered a new look standard that focuses on modern simplicity with nautical accents to embrace the hotel's stunning surrounds on the Marlin Marina and the views of the azure sea and sky.

shangri-la.com/cairns/shangrila



### OAKS CAIRNS HOTEL

Oaks Cairns Hotel underwent a \$12 million conversion into a five-storey hotel. Overlooking Cairns Esplanade Lagoon and the Coral Sea, in the heart of the central business district the hotel takes full advantage of its prime position and views with a rooftop Oak & Vine Cairns. In the evening, the space transforms into a lively cocktail bar serving Peruvian share plates as well as contemporary Australian favourites.

**★** oakshotels.com

### SILKY OAKS LODGE REFURBISHMENT

Silky Oaks Lodge, a luxury accommodation and conference venue located in the heart of the Daintree Rainforest, has been undergoing an AUD \$10 million refurbishment. Owned by Baillie Lodges, this iconic property is going through a refresh of the reception and guest area, suites, onsite restaurant and event spaces, a project that is set to completely redesign the look and feel of the property to compete with some of the world's leading luxury lodges while reflecting the essence of the region. Due for completion in October 2021.

**★** silkyoakslodge.com.au

### FAIRMONT PORT DOUGLAS

With plans to open in Port Douglas in 2023, hospitality hotel group Accor is bringing the Fairmont brand to Australia for the first time. With 253 rooms, several restaurants, a day spa, a treetop walk, and panoramic conference facilities, the hotel is planned around resort-style pools and built to seamlessly blend with nature. From the organic architecture, to multiple green spaces and natural light, the resort will bring the outside natural world in, an intimate lobby inspired by birds' nests, and lush tropical landscaping. Even before opening, Fairmont Port Douglas is the first hotel in the region to achieve Ecotourism Australia's Eco Destination Certificate, and it's been recognised for its strong environmental credentials, winning the Communities & Culture Award at the Sustainable Destinations Awards in March 2020



### ESPLANADE DINING PRECINCT

Construction is well underway on the \$28 million Esplanade Dining Precinct. The engaging layout features new contemporary awnings that offer better weather protection, an extended dining area, modified and gently curving road alignment, inviting vertical gardens and grassed mounds, and extra footpaths to improve pedestrian connectivity.

### CAIRNS COURT HOUSE & GALLERY PRECINCT

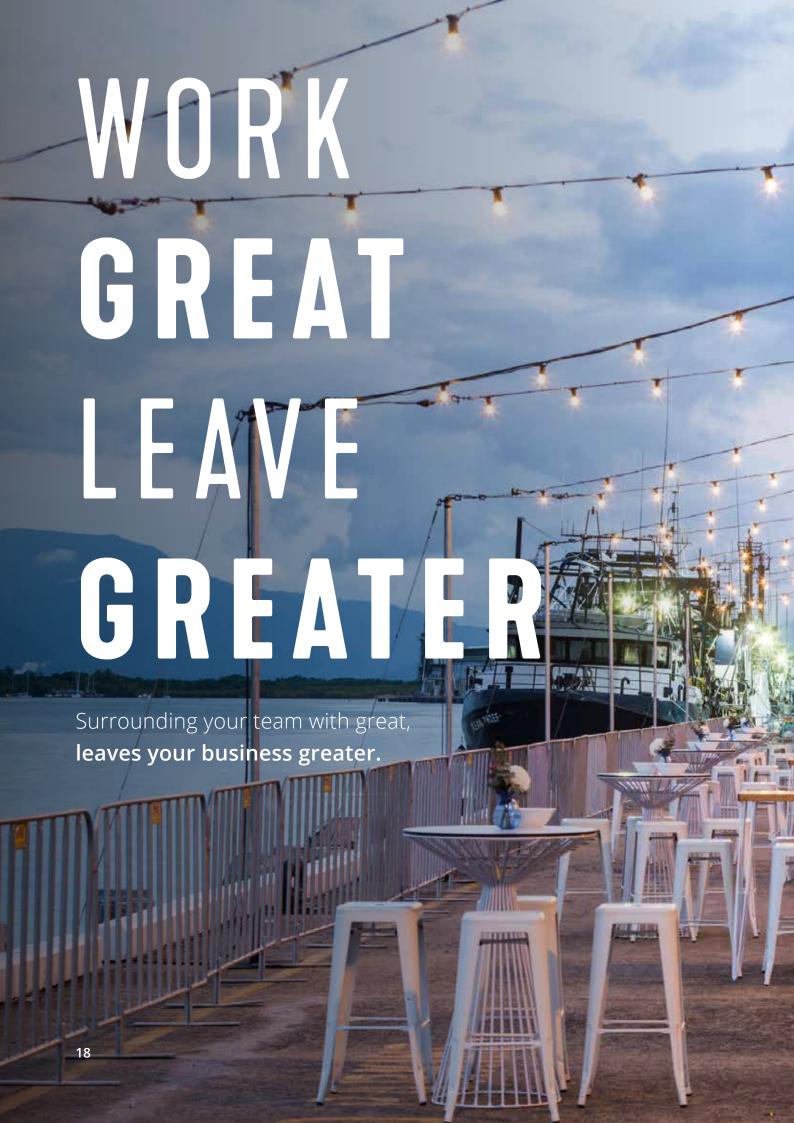
The Cairns Court House, constructed between 1919 and 1921, has been restored to its original condition. The building is registered on the Queensland Heritage Register and is a key component of the Cairns Gallery Precinct currently underway. The precinct would see two additional heritage-listed buildings, the Cairns Art Gallery and the former Mulgrave Shire Council building at 51 The Esplanade, transformed to create a dynamic and world class gallery precinct.

cairns.qld.gov.au

### CAIRNS WHARF DEVELOPMENT

The wharf at the Port of Cairns received a \$20 million major makeover allowing the facility to cater for much larger cruise ships up spanning up to 300 metres to dock. This increase in shipping capabilities was partnered with the 2019 dredging project of the Trinity Inlet.

portsnorth.com.au







Cairns & Great Barrier Reef attracts thousands of thought leaders, innovators and high achievers who influence and inspire colleagues across a range of diverse industries. The diversity of the surrounding natural environment frequently attracts the attention of a range of various professions.

### **AGRICULTURE**

The agriculture industry in Cairns & Great Barrier Reef contributes to \$863 million to the regional economy with a proven track record in areas like coffee, fishing, food processing, horticulture and dairy. The region offers a large supply base for the products and services required for agriculture, along with many service providers experienced in tropical agriculture and food processing.

### CONSTRUCTION

The construction industry is one of the destinations most productive sectors accounting for up to 9.1% of the total regional economy and generating over \$1 billion in yearly revenue. Environmental considerations inherent to life in the tropics makes the region's construction industry a trusted authority in the tropical architecture and engineering design.

### EDUCATION & TRAINING

From primary to tertiary, Cairns & Great Barrier Reef is perfectly positioned for education. The region boasts world-class facilities including James Cook University, ranked in the world's top 4% of tertiary institutions, Central Queensland University, Great Barrier Reef International Marine College and TAFE North. Apprenticeships, traineeships, industry-based training and courses for domestic and international students cover a wide range of topics and areas of expertise.

### MARINE SERVICES

Cairns has a thriving marine precinct, including three shipyards as well as HMAS Cairns naval base and Defence contractors. In addition to servicing the needs of defence, Cairns is home to a large and diverse marine sector that includes a world-renowned tourism reef fleet, commercial fishing and shipping and plays host to super-yachts and cruise ships.

### RENEWABLE ENERGY

Cairns & Great Barrier Reef has abundant renewable energy resources such as solar, wind and biomass. As a result of this resource the region has over 100 businesses operating in the renewable energy sector. The renewable energy industry includes household, commercial and industrial and utility scale project expertise.

### **TOURISM**

With dual World Heritage-listed areas the Great Barrier Reef and Wet Tropics Rainforest sit side-by-side, tourism management and training is naturally one of the region's areas of expertise. Our well-trained professionals provide accommodation, entertainment, activities and experiences to (pre-COVID-19) 2.7 million visitors per year, generating 24,000 jobs and contributing \$3.1 billion to the economy.

### TROPICAL HEALTH & LIFE SCIENCES

Cairns & Great Barrier Reef is the ideal location for tropical forest science, biopharmaceuticals, tropical health, tropical foods and natural resource management. James Cook University, home of the Australian Institute of Tropical Health and Medicine, the Australian Tropical Forest Institute and the Australian Tropical Herbarium, conducts internationally acclaimed research encompassing public health, bimolecular, clinical, and translational health systems. Research is conducted across several James Cook University centres exploring key areas including tropical infectious diseases, health security and biosecurity, chronic disorders with high prevalence in the tropics, genetic diseases and health services in regional and remote communities.

# CAIRNS CONVENTION CENTRE



Having recently celebrated 20 successful years of operation, the Cairns Convention Centre is a flagship venue in Cairns & Great Barrier Reef, catering for up to 5,000 delegates and attracting a variety of international conferences, corporate meetings, industry exhibitions, and large-scale sporting and entertainment events.

### REFURBISHMENT & EXPANSION

The Cairns Convention Centre is undergoing a \$176 million expansion and refurbishment. The 10,000sqm expansion includes a large undercover, tropically planted forecourt, an expanded main entry lobby, a 410 seat plenary lecture space, three 110 seat meeting rooms, exhibition space for up to 30 display booths, a 500 seat banquet/multi-functional space with a large adjoining pre-function space, external decks with spectacular views over Trinity Inlet.

The refurbishment will also include upgrades to meeting spaces in the existing centre. Refurbishment works to the existing Centre will be completed at the end of March and they will commence hosting events in May. Construction on the expansion will continue and will be completed in 2022.

### WORLD CLASS

Winner of the AIPC World's Best Congress Centre Award in 2004 and 2014, the acclaimed Cairns Convention Centre is an international standard, purpose-built venue located amidst an atmosphere and environment that the rest of the world envies.

The Centre has hosted world leaders for the Pacific Island Forum and APEC meetings, Nobel Laureates at the International Conference on Atomic Physics, international travel professionals for the 2014 Australian Tourism Exchange (ATE14) and Finance Ministers and Central Bank Governors as part of the G20 delegation visiting Australia in 2014.



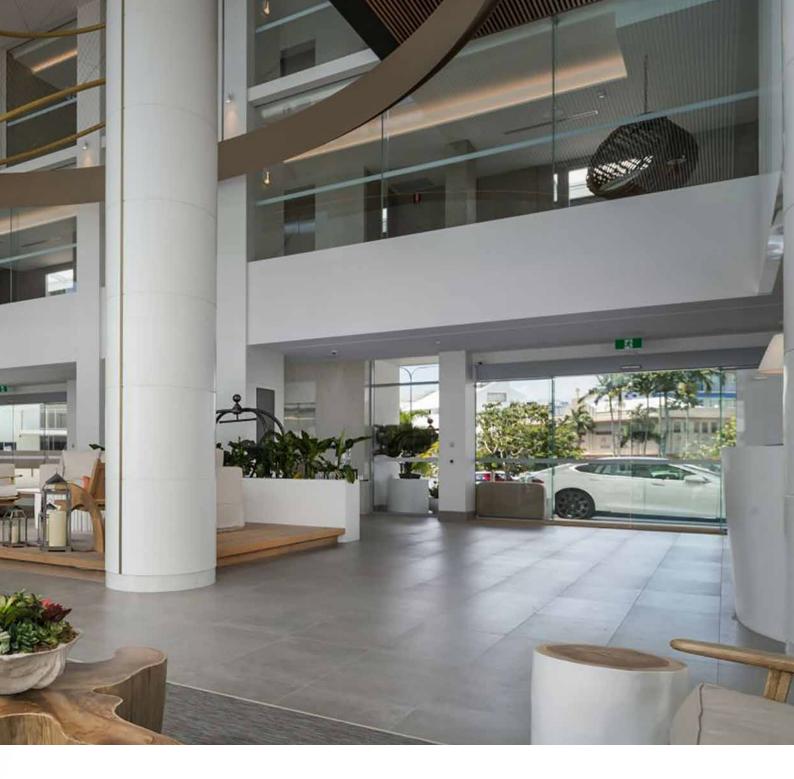


### CAIRNS MEETING VENUES

Cairns is a destination that meeting planners 'return-to' due to its location, infrastructure, people and attractions bringing together all the best elements for event success. With the award-winning Cairns Convention Centre at the helm, this modern coastal city can cater for meetings up to 5,000 guests theatre style.

International hotels, tropical resorts, a casino and collection of mid-range hotels add to the choice of conference venues for up to 400 pax, each with first-class facilities, quality reputations and professional teams ready to capitalise on the city's superior business events expertise. Whatever the size of the meeting, the one thing that does not change is the feeling of intimacy in this tropical city where delegates feel ownership of the destination and will leave feeling connected to a positive legacy.

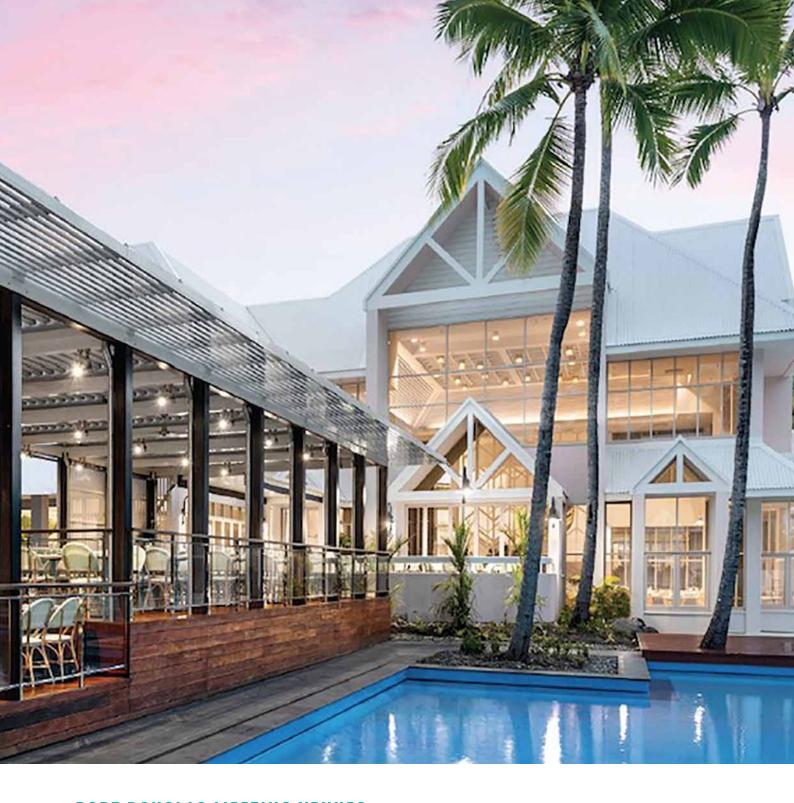
The Cairns convention precinct is centrally located in the heart of the city, so delegates are within easy walking distance of their conference venue, accommodation and local attractions.



### PALM COVE MEETING VENUES

Palm Cove presents event planners with an intimate oasis of luxury suitable for small to medium-sized groups at attractive beach resorts, catering for groups ranging from 40 to 150 people. The resorts and restaurants are all within walking distance at Palm Cove, so delegates can soak up the welcoming village atmosphere throughout their stay.

Only a scenic 25-minute drive north of Cairns International Airport, Palm Cove is close to iconic attractions including Skyrail Rainforest Cableway, Skypark by AJ Hackett, Hartley's Crocodile Adventures, KUR-Cow Barnwell Farm and Rainforestation Nature Park. The mix of unique venues, accommodation styles and local attractions at your doorstep create the perfect canvas for high-end smaller events and incentives.



### PORT DOUGLAS MEETING VENUES

With its intimate village atmosphere, Port Douglas, only an hour scenic drive north of Cairns along the Great Barrier Reef Drive, is perfect to handle larger conferences and incentives seeking an island vibe.

Hotel and resort facilities in Port Douglas can cater for up to 850 theatre style with a range of accommodation options available. Given the small town culture of the village and closeness of venues and attractions, you can rely on the professional community to pull together to make sure your event runs seamlessly. Short lead times are handled with calm and collective teamwork making Port Douglas your ultimate sit-back-and-relax destination for event planners.

Creative Port Douglas conference and incentive programs are the forte of the region's award-winning conference and incentive specialists, who are renowned for their expertise and innovation to cater to business tourism and event planning needs.



### TROPICAL ISLAND MEETING VENUES

A short 40-minute boat transfer away on speedy Catamaran or luxurious sailing boat are the tropical hideaways of Green Island and Fitzroy Island, ideal locations for smaller residential meetings, incentives or day activities.

Both islands boast meeting spaces and accommodation nestled in the middle of the Great Barrier Reef, as well as optional activities such as snorkelling, glass-bottom boat rides, helmet diving, kayaking, stand-up paddle boarding, motorised underwater scooters and turtle rehabilitation centres.

Further north, the exclusive Lizard Island Resort offers the utmost luxury and caters for conference and incentive groups of up to 80 delegates. Accessible by scenic flight from Cairns or Cooktown above the Coral Sea, the resort offers an unforgettable destination for bespoke, high-end events with a difference.

## ACCOMMODATION

### **ROOMS FOR ANY EVENT**

Whether delegates prefer an international hotel in the city, beachside resort, a retreat in the rainforest, or an escape to a tropical island, Cairns & Great Barrier Reef has a broad range of accommodation options available to suit every budget and style.

### CAIRNS ACCOMMODATION

With more than 7,000 accommodation rooms available, Cairns can cater for large conventions across multiple properties or accommodate small to medium sized groups within a single hotel or apartment building. Only a short 10-minute drive from the Cairns International Airport, the convention precinct in the inner city has several choices of three to five-star international hotels and luxurious self-contained apartments boasting fabulous water and mountain views. Tropical resorts and hostels are also located within the city centre with a variety of mid-range hotels and motels within walking distance of the heart of Cairns.

### PALM COVE ACCOMMODATION

Beachside resorts dominate at Palm Cove where there's approximately 1,500 rooms to choose from, including modern self-contained apartments and three-to-five star resorts, all within walking distance of the beach and a variety of restaurants and boutique shopping. Executive-style holiday homes are a popular option for those who prefer privacy, but still want to be close to their conference facilities and main Palm Cove area.

### PORT DOUGLAS ACCOMMODATION

Variety abounds in Port Douglas with approximately 3,700 rooms in the picturesque seaside village. Luxurious five-star resorts, boutique self-contained apartments, opulent private homes, mid-range hotels and motels and some versatile budget accommodation options add to the mix. Further north in the Daintree Rainforest are eco-lodges, Bed & Breakfast's and rainforest resorts.

### TROPICAL ISLANDS ACCOMMODATION

Tropical islands offer an ideal alternative for smaller groups who want to escape the mainland for an event with a difference. Green Island and Fitzroy Island Resort offer exclusive accommodation and meeting space in the middle of the Great Barrier Reef, one of the world's most scenic natural backdrops, while Lizard Island Resort is a luxurious retreat for high-end events.









### UNIQUE VENUES TO EXCITE

Location, location, location... For a truly memorable event, let the region's natural assets shine at any of the outstanding offsite venues available throughout Cairns & Great Barrier Reef region.

### WATERFRONT LOCATIONS

Feel the sand between your toes with an exclusive dinner on an island in the middle of the Great Barrier Reef, or enjoy the exotic flavours of the tropics with a function at one of the many beachfront locations dotting the coast, such as intimate Thala Beach, secluded Ellis Beach, stylish Palm Cove or casual Kewarra Beach. For those who prefer firmer ground, the Cairns Esplanade and Salt House restaurant provide breath-taking views of the Trinity Inlet, whilst Sugar Wharf and Rex Smeal Park offer relaxed, sophisticated and versatile venues in Port Douglas.



### **NATURE PARKS**

Start your day or break from your meeting with the sights and sounds of colourful tropical birds at the Wildlife Habitat Port Douglas, or delight your delegates with animal interaction at Rainforestation Nature Park in Kuranda. Wildlife activities such as lagoon boat cruises, crocodile feeding or a personalised guided tour at Hartley's Crocodile Adventures add to the excitement of dinner at the Gondwana Gateway and Grill, a stunning evening venue for a unique and memorable dining experience.

### HERITAGE BUILDINGS

From intimate cocktail gatherings to sophisticated dinners, a function at the historic Sugar Wharf, overlooking the Dickson Inlet is quintessentially Port Douglas. The Cairns Cruise Liner Terminal, a 100-year old restored facility featuring beautiful exposed timbers and iron, is ideally located close to the Cairns Convention Centre and most city hotels, neighboured by the grand Hemingway's Brewery. Hidden in the rainforest are three fuel tanks once used during WWII; today the Tanks Art Centre is an exciting and popular event location to behold.



### RAINFOREST HIDEAWAYS

Rainforest locations throughout the region offer guests the opportunity to immerse themselves in the ancient traditions of the world's oldest tropical rainforest. The elegant outdoor ballroom at Flames of the Forest near Port Douglas provides a magical backdrop to any event, whilst Silky Oaks Lodge in the Daintree Rainforest is ideal for intimate functions. Closer to Cairns, opt for Skypark by AJ Hackett, home to Australia's only bungy site, for an unforgettable and adrenalin-pumping setting, or opt for exclusive use at Cairns Botanic Gardens.

### DISTINCTLY TROPICAL

Experience a quintessentially tropical event on a working sugar cane farm. On sunset the coaches drive through the cane and pull up at the cane shed, welcomed by the farmer and his crew. Icy cold stubbies of beer and sugar cane cocktails are served on arrival beside the shed for guests to enjoy their surroundings under the stars. The highlight of a cane cutters dinner is a live cane burn for your delegates.

### PRIVATE RESIDENCES

For a more intimate function, the region boasts a wide array of private residences available for group hire. From dining in a hilltop abode in Palm Cove, overlooking the Coral Sea and Northern Beaches, to cocktails in a luxurious villa tucked in the rainforest or a barefoot welcome reception in a beachfront mansion, private residences offer an ideal option for smaller groups, like Bali Hai. Team up with one of the region's acclaimed caterers and let them show you that no venue is off-limits when it comes to creating remarkable events off the beaten path.



### **VENUES WITH A VIEW**

With 180-degree views stretching from the Port Douglas Reef Marina out to the Daintree Rainforest and beyond, Hemingway's Brewery delivers breathtaking vistas combined with locally crafted brews. In Palm Cove, delegates will enjoy views of Double Island and Haycock Islands from Sarayi's upstairs terrace, basking in the luxurious tropical surroundings. Delight in an exclusive rooftop function at rooftop bar, Rocco, or Oak & Vine Restaurant complete with panoramic views from the Trinity Inlet, across Cairns Harbour and into the hills.

### **NAUTICAL AFFAIR**

Sail away upon the calm waters of Trinity Inlet in Cairns on a luxurious sailing catamaran and settle in for a sunset cocktail or an evening under the stars. Available for daytime, sunset and evening charters, Spirit of Cairns is the ideal venue to kick back with colleagues in a balmy tropical setting. In Port Douglas, hop aboard Sailaway or Wavedancer, or go big on one of the many available Superyachts for a sunset sail along iconic Four Mile Beach with a glass of bubbles in hand, or charter a vessel for a day trip to Low Isles or surprise lunch on the Great Barrier Reef.

### **EVENTS WITH A BANG**

Deliver a 'banging' event in a unique and versatile space delegates will not soon forget. A 15-minute drive north of the Cairns CBD, The Australian Armour & Artillery Museum (pictured) is the largest museum of its kind in the southern hemisphere dedicated to the collection, preservation, restoration and display of armoured vehicles and artillery. For a rainforest function with a military flair, Rainforestation Nature Park's M\*A\*S\*H Bash recaptures the essence of the popular television series with authentic WWII Army Duck vehicles and theming from the bygone era.



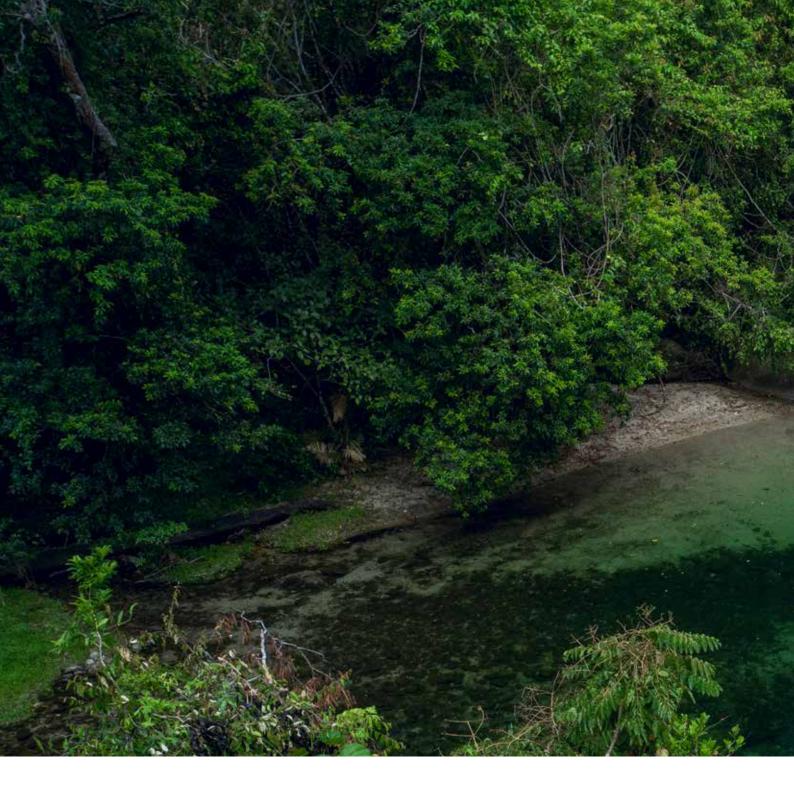


The Great Barrier Reef makes the region the perfect place to host your next conference, meeting or event, with this natural wonder providing so many exciting, relaxing and unforgettable experiences for delegates.

Departing daily on scheduled services or private charters from Cairns and Port Douglas, there are a variety of tours available offering diving, snorkelling, sailing, cruising and island-hopping, all showcasing one of the world's greatest natural treasures. Escape to a secluded tropical island in the middle of the Great Barrier Reef and explore a colourful underwater world, dine with the Coral Sea lapping at your toes, or discover varied and unique wildlife with an experienced marine biologist.

The Great Barrier Reef can be seen from space, but for those wanting to stay a little closer to the ground, scenic helicopter tours will leave you with a breathtaking view you will never forget. For those who prefer to stay dry, semi-submersible and glass-bottom boats provide an ideal introduction to the Great Barrier Reef, while helmet dives and motorised underwater scooters are a fun way to view the colourful coral and marine line without getting your hair wet.

Dive with minke whales for an unforgettable adventure, parasail from an island for an adrenalin rush or spy on baby turtles making their first dash for the freedom of the Coral Sea.

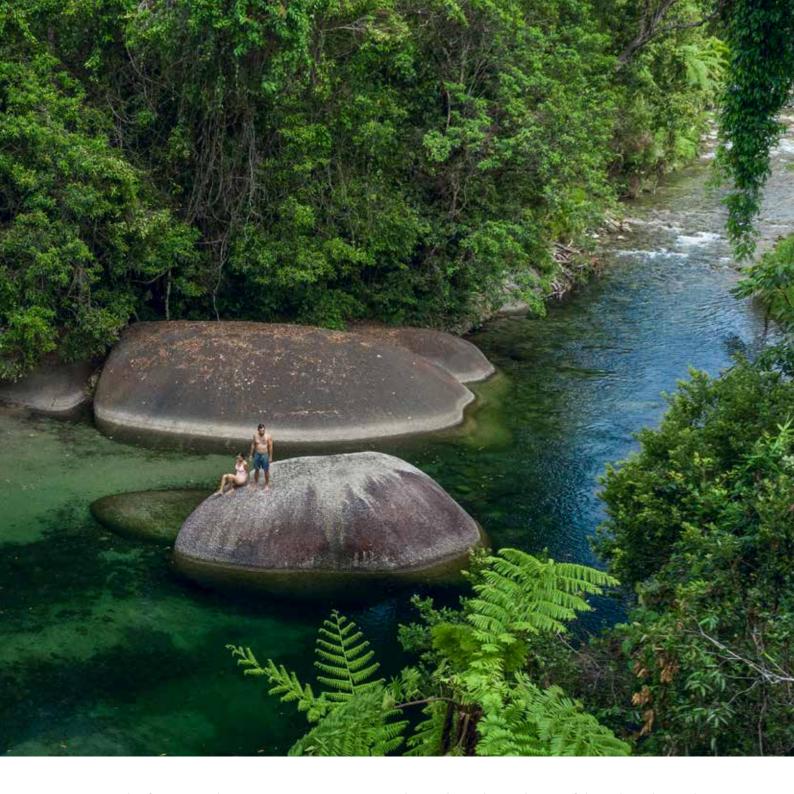


### **WET TROPICS RAINFOREST**

Recognised as the oldest tropical rainforest on the planet and the largest in Australia, the Wet Tropics Rainforest offers endless experiences for any group size. Its spectacular scenery, plant diversity and unique wildlife are guaranteed to leave delegates speechless.

Cape Tribulation is the only place in the world where two World Heritage areas meet, the reef and the rainforest. Meet the local wildlife, stroll along the deserted palm fringed beach or get back to basics with a four-wheel drive tour through creeks and rugged gorges.

Not far from Cape Tribulation, a Daintree River cruise with a local guide explaining the evolution of crocodiles in the region takes you out of your comfort zone or stay overnight at one of the boutique eco-lodges in the heart of the rainforest.



Just north of Port Douglas at Mossman Gorge Centre, learn about the traditions of the Kuku Yalanji tribe and immerse yourself in the ancient secrets of the rainforest. A guided Dreamtime walk, team building activities through the gorge or a dinner by the river are sure to leave delegates with an emotional connection to the land.

A gondola ride above the canopy aboard Skyrail Rainforest Cableway just north of Cairns provides an appreciation of the diversity this ecosystem offers. With stops along the way to explore the rainforest and enjoy guided boardwalk tours, delegates are exposed to the rainforest from above and below.

On the Cassowary Coast, you'll find Mamu Tropical Skywalk; allowing visitors to explore the rainforest from the forest floor to the canopy, in comfort and safety. The Skywalk passes through one of the largest-remaining continuous stands of complex vine forest on basalt soils in the Wet Tropics. Enjoy close-up views of rainforest plants, insects and birds, and take in sweeping vistas. Information signs tell of the rainforest's complex web of life and the rich culture and history of the area.

## ACTIVITIES **EXPERIENCE THE TROPICS** Nature is the star of the show in Cairns & Great Barrier Reef and its diversity offers endless opportunities for delegates to mix business with pleasure.

### ADVENTURE & ADRENALINE

Adventure is calling with so many opportunities for thrill seekers to get an adrenalin rush. Get a bird's eye view while hurling through the air during a skydive, floating among the clouds in a hot air balloon or bungy jumping in beautiful tropical surrounds. Closer to the ground, race your teammates down mountain biking slopes or set off on a kayak excursion on one of the many beaches or crystal-clear creeks.



### TROPICAL LIFESTYLE

Reconnect with your inner self and indulge in a pampering session at one of the region's many award-winning spas. Shop 'til you drop at the many exclusive boutiques dotting the main streets of Port Douglas, Palm Cove and Kuranda, or unwind on the beach with a book and the gentle sea breeze. A morning sunrise yoga class will kick your day off on the right (or left) foot and leave you revitalised and relaxed. For a more active venture, take part in the many free fitness classes offered at the Cairns Esplanade and start the day on an energetic note.

### **FOOD TRAILS**

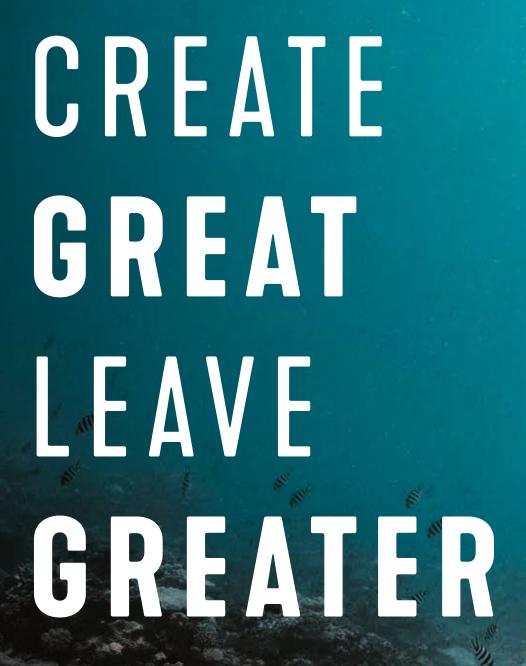
The region offers a smorgasbord of flavours with something to tantalise everyone's tastebuds. Enjoy a unique food and wine experience travelling from Cairns to the lush Atherton Tablelands. Visit a tropical fruit winery, an award-winning distillery, a cheese and chocolate factory or coffee and macadamia plantations. Venture off the beaten track, onto small family farms and hear the stories behind regional fare and how it travels from paddock-to-plate all the while savouring the mouth-watering flavours of the tropics.

### ARTISTIC FLAIR

A great way to immerse yourself in the regional culture is to visit the many art galleries and boutiques in Cairns, Port Douglas and Kuranda. Discover a variety of art forms on show from oil on canvas, ceramics, glassware, sculpture and photography. Learn about Indigenous artwork with historical exhibitions and get acquainted with the various Aboriginal and Torres Strait Islander artists from this region. For a lasting memento, treat yourself to a piece from one of the galleries or even directly from the artists themselves.







Choose your own adventure in the oldest rainforest, explore the largest coral reef, learn from two Indigenous cultures.





### **DISCOVER TEAM SPIRIT**

Help colleagues bond and work together effectively amongst the unique environments of the Great Barrier Reef and Wet Tropics Rainforest.

### **MOUNTAIN BIKING**

Zoom through parts of the rainforest and outback on your mountain bike that not even walkers can access. With tracks to suit all experience levels, take on a challenge that rewards with exhilarating experiences and breathtaking views – plus, a good full body workout.

### **AMAZING RACE**

Get to know your host city with an amazing race, by walking, running or cycling through the tropical landscape, discovering different wildlife and meeting new people. Take photos of landmarks and solve clues to uncover the amazing facts about this region. Race from the reef to the rainforest to add some memorable challenges, whether it's identifying fish while snorkelling, foraging for bush tucker on a hike or spying bird species in their natural habitat.



### **COOKING SCHOOL**

Bring out the ultimate flavours of tropical fruits and local fare by putting your skills to the test. Start your day exploring tasty delights at the local market and work as a team to tick all the boxes on your exotic shopping list. Then head back to the kitchen to create a tantalising meal or whip up a tropical cocktail. For the pros, up the ante and unleash your inner chef with a mystery box revealing local ingredients and concoct a dinner in a professional hotel kitchen.

### TAKE THE LEAP

Hidden in the lush Cairns rainforest is a thrilling adventure that will push your teams' limits and defy gravity! Choose from the Bungy Jump menu offering 16 different jump styles or fly high through the treetops at 120km/h strapped into the world's fastest jungle swing, the Jungle Swing! For those delegates that prefer to keep their feet on the ground, the undercover area provides the perfect viewing spot to watch others take the plunge and relax with a fully equipped bar, kitchen and seating area.



### **ROPES COURSE**

Test your bravery on a high ropes course where you can zip-line over Goliath, the resident giant saltwater crocodile, and try more than 65 different rope crossings over two height levels all within a wildlife park. Take in the sights and sounds of Cairns city from a unique vantage point atop a Casino with a walk around a glass dome while connected to a continuous belay system.

### WHITE WATER RAFTING

Get the adrenalin pumping as you race down white-water rapids on a raft surrounded by the tropical rainforest. For a memorable and bonding experience, white water rafting offers exciting team building activities from ropes courses to treasure hunts down the river. Get your colleagues involved in raft racing and group rescues or fun games with your tour guide.



### ATV & HORSE RIDING

What better way to break the ice than by getting down and dirty with an adrenalin pumping ATV ride? Take the controls of a four-wheeler on a rough country course or try the other kind of 'horse' power by riding saddleback. Live the life of an Aussie farmer taking a hayride behind a tractor to get up close and personal to feed the cattle.

### **BEACH BONDING**

Get to know each other or test competitive streaks with a light-hearted game of beach volleyball. On the water, go for gold with a canoe race around an island or try balancing on a stand-up paddleboard. Get tropical with a beach-themed heptathlon where you can pass the inflatable croc and play hockey using a paddle and a coconut or take a step back and unwind with a beach yoga class by the Coral Sea.



Team up to give back to nature and leave something to remember your journey by with an official tree-planting voyage. Work with local communities, governments and landcare groups to keep the rainforest alive or help at one of the Eucalyptus plantations that keep our cuddly koalas well-fed. Take to the sea to nurture sick and injured sea turtles and help to keep this conservation effort running.

### CAIRNS TURTLE REHABILITATION CENTRE

A voluntary non-profit organisation dedicated to the rehabilitation of sick and injured turtles. A number of these are seriously threatened by a diverse range of natural and human-induced factors. The rehabilitation centres are located in Cairns and on Fitzroy Island. CRTR supports the work of all organisations, individuals and agencies in their efforts to conserve sea turtles and the habitats they live in

### CAIRNS AQUARIUM TURTLE RESCUE CENTRE

Cairns Aquarium's Turtle Rescue Centre (CTRC) operates daily tours where guests are taken on an exclusive behind the scenes tour to meet recovering sea turtles and learn about the importance of their protection. The Turtle Rescue Centre is dedicated to raising awareness and motivating guests to become more aware of how their actions impact the environment. The tour invokes a sense of wonder and appreciation of marine turtle's unique features and their home, the Great Barrier Reef. Since its opening in 2018, the Cairns Aquarium, in collaboration with CTRC, have rescued, rehabilitated and released three turtles, with the fourth patient, Kara, currently in care. Profits from the tour are donated directly back to CTRC's rehabilitation efforts.

### CITIZENS OF THE GREAT BARRIER REEF

The Citizens of the Great Barrier Reef acts as a hub for people who care about the reef and a repository for ideas, knowledge and actions to nurture a healthy reef and healthy planet. Bringing together scientists, universities and the people who live and work on the Great Barrier Reef, they draw upon individuals, communities, businesses, organisations, schools and clubs to join and support the initiative.

### KOALA EUCALYPTUS PLANTATION

Locally owned tourism icons Sailaway Port Douglas and CaPTA Group's Wildlife Habitat have collaborated to create a new koala Eucalyptus plantation, advancing eco-tourism in the Tropical North. Land donated by Sailaway has been used to plant 250 trees different Eucalyptus species with bore water used to increase the success and productivity of locally propagated seedlings. These trees will be ready for harvest in two years (2020) and will contribute to providing the 400-500 grams of Eucalyptus leaf that each koala consumers per day. Koalas require this large amount of Eucalyptus leaf as the plant provides them with 100% of their water requirements.



### TASTE THE TROPICS

Expect low food miles when you dine in Cairns & Great Barrier Reef, where fresh tropical produce is easily sourced within a 100km radius to provide the basis for most menus.

### LOCAL PRODUCE

Delicate reef fish, the famous barramundi, juicy prawns and fresh mud crab are sourced straight from the ocean and its estuaries, while the Atherton Tablelands is the food bowl of the region, with exotic tropical fruits including mangoes and pineapples, as well as vegetables and Asian greens grown in its patchwork of farms. This is the only place in the world where you can get everything you need for a hot drink – coffee, tea, milk and sugar. In fact, more than 70 percent of Australia's coffee is grown on the Tablelands. It is also home to dairy farms, which produce yoghurt, ice-cream, cheese and even chocolate that can all be sampled at the source. Buffalo mozzarella, macadamia nuts, honey, tropical fruit wines, red claw crayfish, salamis and smoked fish are among some of the gourmet produce available fresh from the farm.

### **ACCLAIMED RESTAURANTS**

An excellent selection of restaurants can be found in Cairns, Palm Cove and Port Douglas where award-winning chefs delight diners with five-star cuisine and flavour combinations unique to the region. From celebrity chef restaurants, to a range of exotic cuisines, to Chef Hat award-winning fine-dining restaurants, Cairns & Great Barrier Reef has a flavour to suit every palette.



### **FARMERS MARKETS**

Farmers markets are located throughout the Cairns & Great Barrier Reef region allowing visitors to sample an array of produce, with Rusty's Markets located in the heart of the Cairns convention precinct. With the majority of produce farmed within 150km radius, you can count on taste and quality.

### FOOD & WINE TOURS

Food trail tours are an excellent way to taste the abundance of tropical produce on offer and are a popular activity for partner programs. Or learn from the pros with a cooking master class or a beachside cocktail-making workshop from one of our expert bartenders and be rewarded with the fruits of your labour.

### **FOODIE FESTIVALS**

The many food festivals dotting the yearly event calendar are a testament to the abundance of fresh fare and local produce available in the region and are not to be missed by discerning foodies. From freshly farmed fruit and vege to exotic flavours from different cultures, food festivals are a delicious and easy way to taste your way through the tropics, one bite at a time.



### PROFESSIONAL SUPPORT AT YOUR SERVICE

Event success is at event planners' fingertips all the way from planning to execution with a wide range of professional support partners ready to assist.

### **OFFSITE ASSISTANCE**

Offsite event delivery services include concept creation, venue selection, set and stage design, event production, audio/visual, sound and lighting, graphic design, special effects, event styling and branding, entertainment, scripting and catering.

### AIRPORT ARRIVALS

Delegates are greeted the moment they step off the plane by customised signage. The Cairns Airport can assist with creating a memorable arrival by welcoming your group with native animals and Indigenous performers and digital airport signage in the form of videos or stills.

### TRANSPORT OPTIONS

With comprehensive fleets of five-star vehicles ranging in size from limousines to four-seat 4WDs, up to 53 seat luxury touring coaches, our transport suppliers can move groups of any size in comfort and on-time



### **EQUIPMENT HIRE & THEMING**

Professional event display equipment is available locally with creative managers able to design and fit out the perfect space for your event, conference or exhibition. This includes boothing, poster boards, furniture and theming decor.

### PHOTOGRAPHY & VIDEOGRAPHY

Locally based photographers and videographers are on-hand to capture special moments of any event. Interactive photo booths, which are a fun addition to a themed event, can also be sourced locally.

### ENTERTAINMENT PROVIDERS

A plethora of locally-based professional entertainment companies can source entertainers, performers or speakers. Whether a unique aerialist performance, a display of Indigenous culture or a band to dance the night away, there is something to suit every event.

### SPECIALISED SUPPORT

Using a local gift or hamper supplier is an inexpensive way of providing interesting and unique presents for VIPs, speakers or delegates. Local event specialists can assist with tour bookings, allowing conference planners to focus on other aspects of the program.

### **ONLINE RESOURCES**

The Business Events Cairns & Great Barrier Reef website boasts an extensive range of online and digital resources that can be made available, such as an online media library, downloadable guides and supplier indexes, and a handy quick-search function on the Business Events Cairns & Great Barrier Reef website.



### TEAMWORK A PRIORITY

At Business Events Cairns & Great Barrier Reef, our role is marketing the Cairns & Great Barrier Reef region as the premier destination for business events tourism. We are part of your team and backed up by an extensive range of professional partners dedicated to making your event memorable. The services at Business Events Cairns & Great Barrier Reef are impartial, complimentary and include:

- Lead and bid support
- Providing information on funding opportunities
- Liaising on all aspects of venue and accommodation information
- Providing general information and advice about our region
- Assisting with the preparation of event proposals
- Providing advice and coordination services onsite inspection itineraries
- Assisting with off-site dining ideas, entertainment and pre or post-touring
- Supplying promotional literature and collateral such as delegate boosting brochures, postcards or welcome booklets



**ROSIE DOUGLAS** 

General Manager – Partnerships & Events

Rosie Douglas has more than 20 years of experience in the tourism industry in Cairns & Great Barrier Reef. With a career spanning both business and leisure tourism, she has held senior sales and operational roles within the hotel industry, including Vision Hotels and Resorts and the Radisson Hotel Group, along with operational roles with the award-winning Cairns Convention Centre.



**KELSEY ANDERSEN** 

Manager – Partnerships & Events

Kelsey Andersen oversees the partnerships and events team spanning across memberships and sponsorships, as well as major, regional, internal and business events. Kelsey has extensive knowledge in the event and tourism industry, drawing from her previous professional experiences working in international hotel brands for 10 years.



KYLIE BRAND

Business Development Manager

Kylie Brand manages all leads for potential business events in the region, undertakes site inspections with meeting planners looking to host events and assist clients with delegate boosting activities. A true Cairns local, Kylie's knowledge of the region is well established and her previous positions within the hotel and hospitality industry have seen her make a significant contribution in the business events industry and provide her with vital insight into event processes and parameters.



KAHLIA PEPPER

Marketing Coordinator – Partnerships & Events

Kahlia Pepper is responsible for supporting all marketing activities for the Partnerships & Events team. This includes creative content, advertising, website and social media account management. Kahlia's career in tourism began as an operator at wildlife park and then a rainforest experience, followed by three years leading a local tourism association.



SUE MAGI

Clockwise Consulting – Business Development

Clockwise Consulting have a proven track record in working with regional destinations, and with offices in Brisbane, Sydney, Melbourne and Adelaide, are ideally located where the corporate event planners are. Sue is our main contact at Clockwise Consulting and is an extension of the BECGBR team. Sue is skilled in business development planning, high level sales and marketing and event management.

# DELEGATE ADVANTAGE PROGRAM



### **EXCLUSIVE TO YOUR DELEGATES**

Cairns & Great Barrier Reef conference delegates are eligible for value-adds and special discounts on a range of products and services including restaurants, retail and tours in Cairns, Palm Cove and Port Douglas.

Designed to enhance delegates' stay in the region, the Delegate Advantage Program is a delegate boosting initiative available to any conference or incentive group visiting our destination and provides organisers with a complimentary and readily accessible program that can be included on a conference website or app.

Running for over six successful years, the program has been extremely well-received by the business events community and hailed as providing a competitive advantage to Cairns, with conference organisers praising the initiative as a great marketing tool and delegate booster for their events.

### VENUES BY NUMBERS

ACCOMMODATION QUICK-FIND INDEX CAIRNS	NUMBER OF ACCOM ROOMS	NUMBER OF MEETING ROOMS	AREA M2*	THEATRE	CLASSROOM	U-SHAPE	COCKTAIL	BANQUET
*Expansion update coming in 2020 T +61 7 4042 4200 E sales@cairnsconvention.com.au W cairnsconvention.com.au	-	22	4055	5000	730	135	1800	1300
BAILEY, A CRYSTALBROOK COLLECTION HOTEL T +61 7 4253 4000 E bailey.events@crystalbrookcollection.com W crystalbrookcollection.com/bailey	255	4	146	400	45	30	200	150
BIG4 CAIRNS INGENIA HOLIDAYS CAIRNS COCONUT RESORT T +61 7 4054 6644 E cairnscoconutres@ingeniaholidays.com.au W ingeniaholidays.com.au/cairns-coconut/	140	-	-	-	-	-	-	-
CAIRNS HARBOUR LIGHTS T +61 7 4057 0800 E H8777@accor.com W cairnsharbourlightshotel.com.au	82	1	95	80	45	30	80	50
FITZROY ISLAND RESORT T +61 7 4044 6700 E events@fitzroyisland.com W fitzroyisland.com	105	2	210	120	40	40	150	100
FLYNN, A CRYSTALBROOK COLLECTION HOTEL T +61 7 4253 4000 E sales@crystalbrookcollection.com W crystalbrookcollection.com/flynn	311	-	-	130	TBC	ТВС	150	100
GREEN ISLAND RESORT T +61 7 4052 7806 E business.events@quicksilvergroup.com.au W reefevents.com.au	46	1	46	40	20	15	200	150

ACCOMMODATION QUICK-FIND INDEX CAIRNS	NUMBER OF ACCOM ROOMS	NUMBER OF MEETING ROOMS	AREA M2*	THEATRE	CLASSROOM	U-SHAPE	COCKTAIL	BANQUET
HILTON CAIRNS T +61 7 4050 2000 E sales.cairns@hilton.com W cairns.hilton.com	263	7	315	300	180	70	300	280
HOLIDAY INN CAIRNS HARBOURSIDE T +61 7 4080 3005 E sales.cairns@ihg.com W holidayinn.com/cairns	173	4	420	100	40	27	200	80
NOVOTEL CAIRNS OASIS RESORT T +61 7 4080 1888 E H0534-SL3@accor.com W novotelcairnsresort.com.au	314	5	167	200	99	45	200	140
PARK REGIS CITY QUAYS & PIERMONDE APARTMENTS T +61 7 4042 6400   T +61 7 4042 6500 E groupcityquays@parkregishotels.com W parkregiscityquays.com.au piermondeapartments.com.au	82	-	-	-	-	-	-	-
PULLMAN CAIRNS INTERNATIONAL T +61 7 4050 2108 E H8772-SL1@accor.com W pullmancairnsinternational.com.au	321	11	2700	700	300	140	700	420
PULLMAN REEF HOTEL CASINO T +61 7 4030 8798 E events@reefcasino.com.au W reefcasino.com.au	127	9	1616	500	300	72	600	400
RILEY, A CRYSTALBROOK COLLECTION RESORT T +61 7 4252 7777 E riley.events@crystalbrookcollection.com.au W crystalbrookcollection.com/riley	311	6	360	450	150	90	420	250
RYDGES ESPLANADE RESORT CAIRNS T +61 7 4044 9000 E reservations_rydgesesplanadecairns@evt.com W rydges.com/accommodation/esplanade-cairns- resort	240	6	238	300	160	50	450	220
SHANGRI-LA HOTEL, THE MARINA, CAIRNS T +61 7 4031 1411 E events.slmc@shangri-la.com W shangri-la.com/cairns	255	19	2500	380	150	70	400	300

ACCOMMODATION QUICK-FIND INDEX PALM COVE	NUMBER OF ACCOM ROOMS	NUMBER OF MEETING ROOMS	AREA M2*	THEATRE	CLASSROOM	U-SHAPE	COCKTAIL	BANQUET
ALAMANDA PALM COVE BY LANCEMORE T +61 7 4055 3000 E sales@lancemore.com.au W lancemore.com.au/alamanda	69	6	224	240	108	64	150	150
PULLMAN PALM COVE SEA TEMPLE RESORT & SPA T +61 7 4059 9619 E H8761-SB@accor.com W pullmanpalmcove.com.au	64	6	729	170	80	48	200	120
THE REEF HOUSE & SPA BY MGALLERY T +61 7 4080 2600 E reservations@reefhouse.com.au W reefhouse.com.au/palm-cove	ТВС	-	-	-	-	-	-	-

ACCOMMODATION QUICK-FIND INDEX PORT DOUGLAS	NUMBER OF ACCOM ROOMS	NUMBER OF MEETING ROOMS	AREA M2*	THEATRE	CLASSROOM	U-SHAPE	COCKTAIL	BANQUET
PULLMAN PORT DOUGLAS SEA TEMPLE RESORT & SPA T +61 7 4084 3534 E H8762-SB@accor.com W pullmanportdouglas.com.au	97	6	435	162	90	39	200	150
SHERATON GRAND MIRAGE RESORT PORT DOUGLAS T +61 7 4099 5888 E sales.portdouglas@sheraton.com W marriott.com/CNSSI	295	8	800	850	480	126	1000	500
SILKY OAKS LODGE T +61 7 4098 1666 E reservations@silkyoaks.com.au W silkyoakslodge.com.au	40	2	140	70	60	30	80	70
THALA BEACH NATURE RESERVE T +61 7 4098 5700 E reservations@thalabeach.com.au W thalabeach.com.au	83	3	130	120	100	60	100	70

 $<sup>\</sup>star$  Area M2 refers to the largest space available on the property for exhibition. Disclaimer: Last updated January 2020.

