

AIME 2022

MEMBER PROSPECTUS



CAIRNS &
GREAT
BARRIER
REEF

BUSINESS
EVENTS



AIME 2022 - MEMBER PROSPECTUS

AIME 2022 will be held from 21 - 23 March at the Melbourne Convention and Exhibition Centre. The event will focus on face-to-face meetings with corporate and association buyers from the domestic and potentially New Zealand market. Following this will be their first ever online event to conduct virtual appointments from 28 March – 1 April with International buyers.

AIME 2022 PROGRAM

- Monday 21 March - One-day conference open to buyers and sellers & Welcome Event
- Tuesday 22 March - Trade Show Day 1 & Networking Event
- Wednesday 23 March - Trade Show Day 2

Business Events Cairns & Great Barrier Reef (BECGBR) recognises the financial challenges everyone has faced over the past 18 months, hence we have significantly subsidised participation costs to maximise opportunities for our members and the region.

Members can register to exhibit in the following capacities:

SOLE BOOTH **\$5,000 (inc. GST)***

Includes: A 32 pre-scheduled appointment stream (including the option to schedule your own unlimited virtual appointments 28 March – 1 April), 2 x exhibitor passes which includes access to the AIME conference, welcome function, morning/afternoon teas each day and AIME networking event.

SHARE BOOTH **\$3,000 (inc. GST)***

Subject to even numbers. Please indicate if you have a partner you would like to share with, otherwise your share partner will be allocated by BEC&GBR.

Includes: A 16 pre-scheduled appointment stream (including the option to schedule your own unlimited virtual appointments 28 March – 1 April), 1 x exhibitor pass which includes access to the AIME conference, welcome function, morning/afternoon teas each day and AIME networking event.

***ADDITIONAL CHARGES**

- Airfares, accommodation and travel incidentals are not included in the above pricing.
- Charges will apply for 2019 exhibitors who require changes to their logo and company name on the destination stand.
- New exhibitors need to pay for their company logo and company name displayed on the destination stand.
- A stand uniform will apply, all exhibitors will be required to follow BECGBR uniform guidelines.

Spaces are limited, should the event oversubscribe, places will be assigned to members based on membership level, past participation and date of registration. Places are confirmed at the discretion of BECGBR.

In the case of border closures preventing the event from proceeding, AIME will be postponed and the option for a full refund will be available. In the case of Queensland border closures preventing travel to/from Victoria and AIME still proceeds as a face-to-face event, participation will revert to virtual appointments and costs will be revised.



REGISTRATION FORM

To register, please complete the following form and return to Kylie Brand (kylie.brand@ttnq.org.au) by no later than Friday, 29 October 2021.

Name:

Position:

Organisation:

Telephone:

Email:

Booth:

Sole Appointment Stream

\$5,000 (inc. GST)

Shared Appointment Stream

\$3,000 (inc. GST)

Share Partner Preference:

Registration Total:

\$

An invoice will be issued with full payment details once registration is received.

Terms and Conditions

- Participating organisations must be a current paid Partner of Business Events or Champion of Tourism member.
- Full payment is required by Wednesday 3rd November 2021.
- All cancellations must be in writing.
- Cancellations received after Friday 19th November 2021 will be charged the full participation fee.
- Booth allocation is at the discretion of BEC&GBR and subject to number of exhibitors.
- Members must meet all collateral and payment deadlines.
- Charges for customised booth artwork will be invoiced directly to the members.
- In the event of further COVID-19 restrictions being put in place, Talk2Media will opt to turn the event virtual-only.
- BECGRR will reassess stand participation costs accordingly.