

AIME 2023

MEMBER PROSPECTUS



CAIRNS &
GREAT
BARRIER
REEF

BUSINESS
EVENTS

AIME 2023

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AIME 2023 will be held from 13 – 15 February 2023 at the Melbourne Convention and Exhibition Centre. The event expects to host 400 buyers from around the world and welcome 2,000 visitor buyers across various industry sectors.

AIME 2023 PROGRAM

Monday 13 February - One-day conference open to buyers and sellers & Welcome Event

Tuesday 14 February – Trade Show Day 1

Wednesday 15 February - Trade Show Day 2

Business Events Cairns & Great Barrier Reef (BEC&GBR) will again host a destination stand for AIME 2023 and is now accepting registrations to join the regional delegation. BEC&GBR recognises the financial challenges everyone has faced over the past 24 months; hence we have kept participation costs to below 2019 rates. BEC&GBR will continue to subsidise participation costs whilst covering stand hospitality, marketing and theming costs to maximise opportunities for our members and the region.

In order to keep participation costs to a minimum for 2023, BEC&GBR will not be investing in a custom stand. Each registration will include 4 x white chairs, 1 x white table and 1 x white lockable cabinet, digital printed rear wall graphic (1 per booth), digital printed fascia sign with company name, lighting and power.

BOOTH COSTS

Members can register to exhibit in the following capacities:

SOLE BOOTH \$8,800 (INC. GST)*

Includes: A 32 pre-scheduled appointment stream, 2 x exhibitor passes which includes access to the AIME conference, welcome function, morning/afternoon teas each day. 1 x product printed graphic.

SHARED BOOTH \$5,500 (INC. GST)*

Includes: A 16 pre-scheduled appointment stream, 1 x exhibitor pass which includes access to the AIME conference, welcome function, morning/afternoon teas each day. 1 x printed graphic shared between two exhibitors. Subject to even numbers, please indicate if you have a partner you would like to share with, otherwise your share partner will be allocated by BEC&GBR.

*ADDITIONAL CHARGES

Airfares, accommodation and travel incidentals are not included in the above pricing.



Booth example

ADDITIONAL INFORMATION

- Stand uniform may apply. To be confirmed.
- Image for booth graphic to be supplied by exhibitor. Image specifications to be advised. All graphics must be approved by BEC&GBR.
- Spaces are limited, should the event oversubscribe, places will be assigned to members based on membership level, past participation and date of registration. Places are confirmed at the discretion of BEC&GBR.
- Members who are looking at sharing a booth are encouraged to reach out to each other prior to registration. All share booth partners are to be approved by BEC&GBR.

TERMS & CONDITIONS

- To be eligible, your organisation must be a Partner of Business Events or Champion of Tourism level financial member of Tourism Tropical North Queensland at the time of the event.
- Full payment must be received by Friday, 30 September 2022.
- Cancellations received after Friday, 31 October 2022 will be subject to the Talk2Media cancellation fees. All cancellations must be in writing. BEC&GBR will endeavour to secure an alternative exhibitor.
- Your organisation representative must book their own airfares, accommodation, meals and incidentals.
- Members must meet all collateral and payment deadlines.
- If AIME is unable to run due to Covid-19 related issues, the event will be postponed and an alternative exhibition held within six (6) months of the original exhibition date.
- If AIME is cancelled by the Organiser as a result of Covid-19 related issues, a refund will be issued.
- These terms and conditions are subject to change by BEC&GBR.

MEMBER REGISTRATION

To register for AIME 2023, please complete the online registration form by **Friday 30 September 2022**. Thank you for your ongoing support of Business Events Cairns & Great Barrier Reef.

[Complete Online Registration Form >](#)

