"A Magical Tropical First Class Experience" Garth Taylor, Director, 1E Group AU

CASE STUDY

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Event Venue: Sheraton Grand Mirage Resort, Port Douglas

Professional Conference Organizer: 1E Events

End Client: Nationwide Plumbing and Electrical Group

Duration: 5 Days

Number of Delegates: 250

Event Type: Annual Conference

250 members of one of Australia's most trusted electrical and plumbing companies gathered at the Sheraton Grand Mirage Resort Port Douglas for their first event in three years. With all delegates staying onsite, the Resort was abuzz with activity over the course of the five day conference.

Welcome Reception

Delegates kicked off with a Welcome Reception held at the Resort's Poolside Gazebo, where they enjoyed 3 hours of passed canapés as well as a dedicated Mexican inspired food station. Award-winning musician Kiki Courtidis provided the evening's entertainment for a truly memorable event under the stars.

Resort Venue Utlization

The following three days the delegates conferenced in the Resort's spacious and air-conditioned Glade Pavilion, while the Mirage Ballroom and Foyer transformed into a supplier exhibition hall and tradeshow.

Corporate Social Responsibility

While not conferencing, guests were free to enjoy Port Douglas and the Resort. Many delegates spent an afternoon at the Port Douglas Neighborhood Centre, utilizing their expertise in plumbing and electrics to revamp the Centre by with donated labor and materials.

Gala Dinner and After Party

Delegates celebrated their final evening in style with a Gala Dinner in the Glade Pavilion. They dined on a three-course dinner while enjoying an awards ceremony, closing speeches and performance by Australian comedian David Hughes.

After the dinner, delegates were invited to an exclusive use after party in the Mirage Ballroom, complete with a dancefloor, 7 piece band and dessert station.

Contact sales.portdouglas@sheraton.com for more information



"What an experience!

For this event to actually proceed, we had so many challenges in, the team at SGMPD were there for myself & my team. Thank you!

1E Group could not have delivered this scale of event, (as we

Needless to say we were amped when the date finally arrived, to be

gratitude and eagerness to return. 1E Group will gladly recommend produce a magical tropical first class experience for their delegates."

Garth Taylor, Director, 1E Group AU









