Make your next event good for Tropical North Queensland.

Reforest

The platform for authentic climate and nature positive events that are engaging for attendees

Event attendees want to feel like they are having a positive impact

90%
of Australians are concerned about climate change, especially when they travel

75%
consider sustainability when deciding which events to attend

Reforest makes it easy to host planet-friendly events

✓ **Authentic, local impact**
Climate and nature positive impact for your event that leaves your event destination better than you found it.
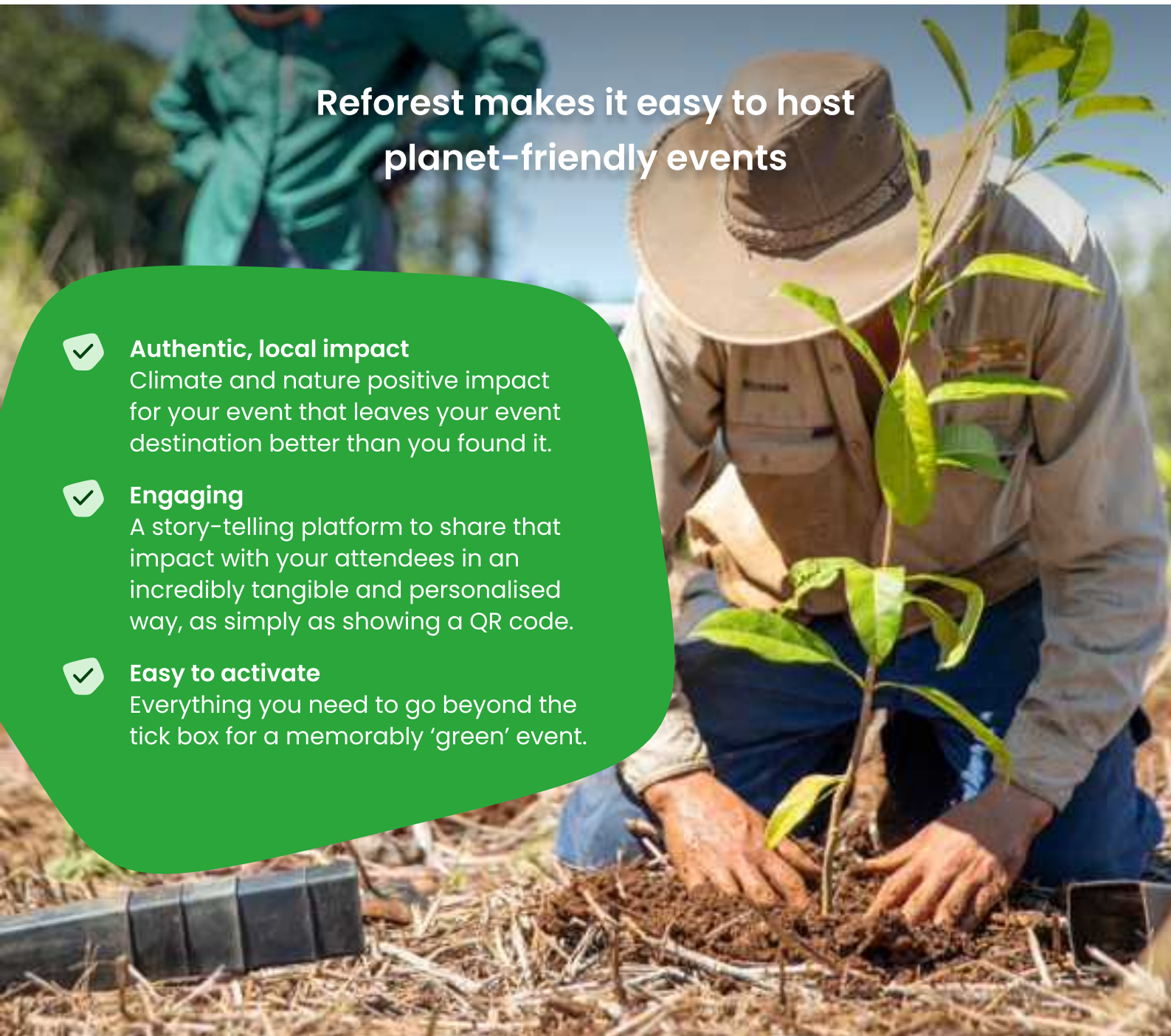
✓ **Engaging**
A story-telling platform to share that impact with your attendees in an incredibly tangible and personalised way, as simply as showing a QR code.

✓ **Easy to activate**
Everything you need to go beyond the tick box for a memorably 'green' event.

Make trees a core theme of your event

With the Reforest platform, you can understand your footprint, remove emissions and deliver a personalised, memorable experience for attendees.

Plant trees in local projects

Planting one tree per attendee is often enough to remove an event's CO_2 emissions (excluding travel), and can be added to the price of each ticket. Reforest can also provide an event footprint estimate.
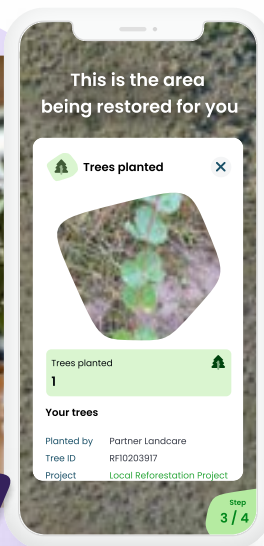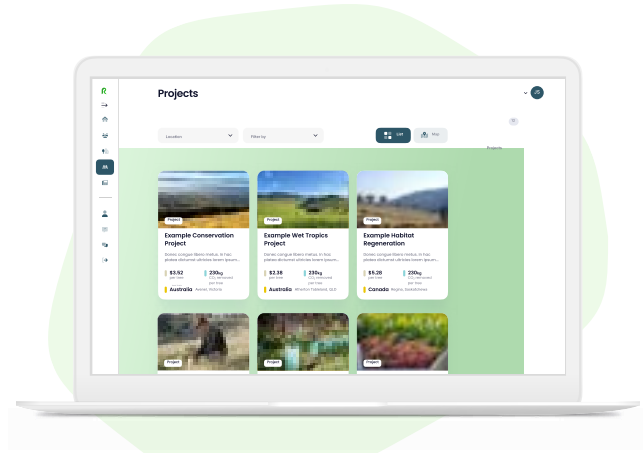
Share trees with your attendees

Invite attendees to claim their tree via your unique event link and QR code. Reforest provides suggestions for touchpoints before and during the event, with messaging, imagery and display templates.

Dashboard to show your impact

Show the total impact the event is making along with attendee contributions by displaying a live, real-time dashboard that makes it feel fun and collaborative.

Make your event even greener

Optional add-ons to boost your impact and engagement.

Lucky tree giveaways

The Event Dashboard can be set up with random prize draws based on trees claimed. (Prizes are not included, but we can suggest ideas.)

Attendee Trip CO_2 Calculator

A simple way to invite attendees to estimate and remove their own travel and accommodation CO_2 emissions by contributing to the same local project.
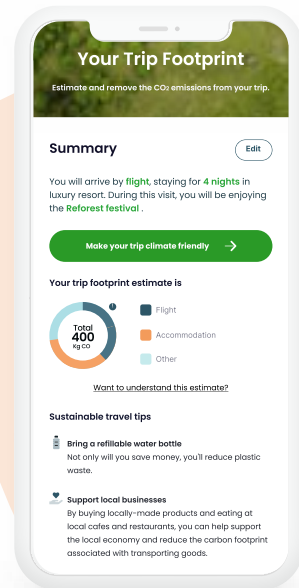
Visit the project site

Arrange a visit to your selected project site to see the impact your event has made (subject to location, time of year and availability).

Awesome events we've partnered with

We loved helping these events attract more attendees and sponsors by delivering memorable climate impact experiences.

> We worked with Reforest to remove the CO_2 footprint produced by the Queensland Tourism Awards, by planting trees in a local reforestation project. It was great to share the impact of this important initiative with our attendees. Reforest also allowed each attendee to make their own contribution to the reforestation project, and to see the cumulative event impact on a live dashboard.

Jodie Di Russo
Queensland Tourism Industry Council
Senior Project Officer – Membership and Events

> Business Events coming to Tropical North Queensland are looking for ways to have a positive impact on our local natural environment; to 'see great, leave greater'. We work with Reforest to help our event partners have a tangible local impact that delegates can connect with and feel part of.

Rosie Douglas
Tourism Tropical North Queensland
General Manager – Partnerships & Events

Event Pricing

Standard Inclusions

First event setup fee (subsequent events are $295)	$395
Use of Event CO_2 footprint calculator	
Setup of your attendee engagement page on Reforest platform, customised with your logo, event name, etc	
QR code and unique link for sharing your impact with attendees	
Recommended messaging, images and display templates	
Event dashboard customised with your logo and event name	
Selection of projects to choose to plant trees in (pricing dependent on project)	from $25 per tree

Optional Add-ons

Trip calculator for attendees. Includes a report with the travel data collected for your own use.	$95
Set up Lucky trees on events dashboard	$95

Please note prices are inclusive of GST.

Other options or requests?
Feel free to get in touch

Daniel Walsh
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Local Projects

Planting trees in high quality projects is a simple and tangible nature-based activity that everyone understands and values, with tangible outcomes.

Climate Impact
See how much CO_2 you're removing

Biodiversity
See how much native habitat you're restoring

Social Benefits
Impact that benefits the local community

Estimate Your Impact

1. Choose a project.

2. Number of trees:

Your trees will remove:

tonnes CO_2

Reforest can help calculate your event footprint estimate.

Mabi Forest Restoration

Restoring a critically endangered forest home of tree kangaroos

Atherton Tableland, QLD

Project Details

Wet Tropic Conifers

A new intergenerational forest in the World Heritage listed region

Atherton Tableland, QLD

Project Details

Submit Your Event Enquiry

Please complete this enquiry form and email back to daniel@reforest.com.au.
We will follow up with you about a tailored package for your event.

Company Name:

Event Name:

Event Venue:

Event Dates:

Number of attendees expected:

Tailor Your Own Proposal

If you know the number of trees and options you'd like for your event,
complete the details below to tailor your event quote.

Project Choice:

Number of trees to plant:

We recommend 1 tree per attendee if your budget allows

Customise your Quote

First event setup fee:

Cost of trees:

☐ Attendee Trip CO_2 Calculator:

☐ Lucky tree prizes on Event Dashboard:

Total:

GST:

Name of authorised signatory:

Signature: Date:

You can sign digitally using Adobe Acrobat, or print and sign by hand.
By signing, you accept our Terms & Conditions

Reforest

Calculate your footprint

Remove CO$_2$ emissions

Plant trees in local projects

Engage your attendees

Your footprint estimate

Total
2,322
Tonnes CO$_2$

Trees planted
2,500

Habitat restoration
2ha

CO$_2$ removal
575tCO$_2$

Your Local
Conservation Project

Your Local Conservation Project

$15.84
per tree

205kg
CO$_2$ removed
per tree

Australia Sunshine Coast, Queensland
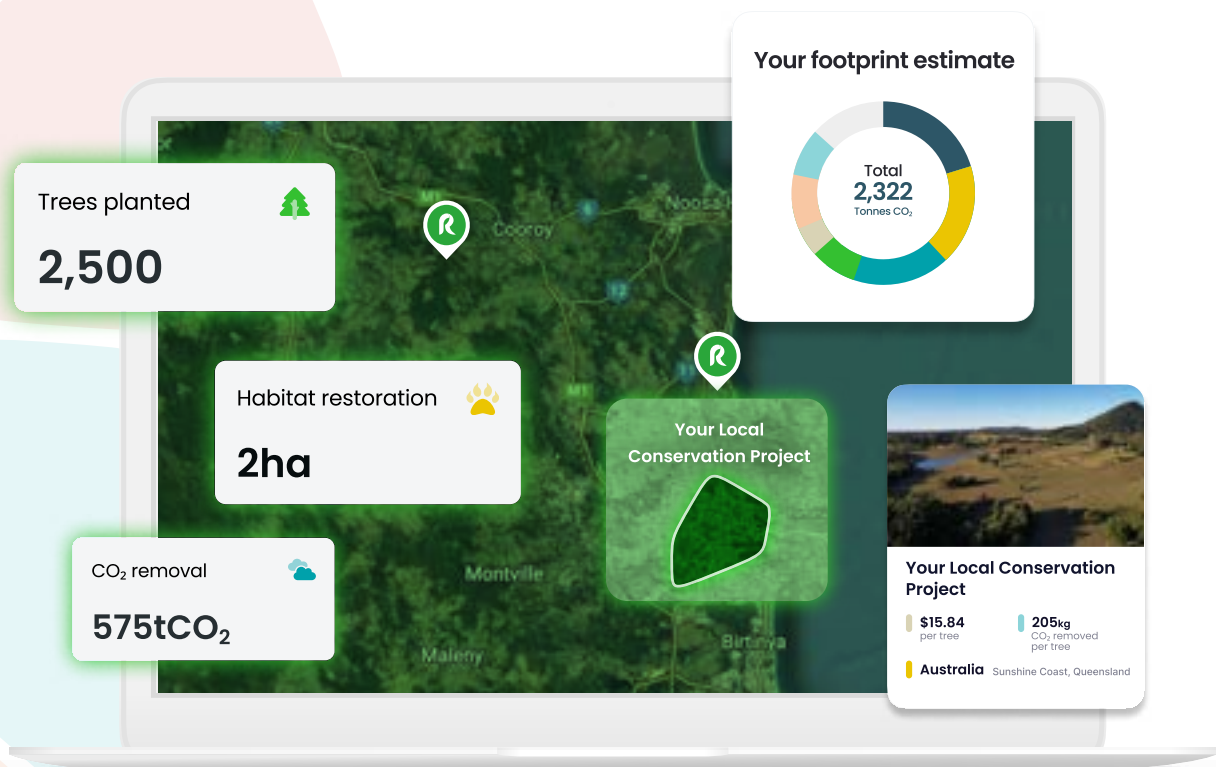
Let's make your next event a planet positive one!

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