

AIME 2025

MEMBER PROSPECTUS



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AIME 2025 will be held from 10 – 12 February 2025 at the Melbourne Convention and Exhibition Centre. The event expects to attract 500 hosted buyers from around the world, plus non-hosted buyers from across industry sectors.

AIME PROGRAM

Monday 10 February
Tuesday 11 February
Wednesday 12 February

One-day conference open to buyers and sellers & Welcome Event
Trade Show Day 1
Trade Show Day 2

Business Events Cairns & Great Barrier Reef (BECGBR) will host a destination stand for AIME 2025 and is now accepting registrations to join the regional delegation. BECGBR has again committed to keeping participation costs to below the 2019 rates and will continue to subsidise participation whilst covering stand hospitality, marketing and theming costs to maximise opportunities for our members and the region.

In 2025, BECGBR are looking to create a custom-made stand with the assistance of NQ Exhibitions, which will showcase our region as an open, vibrant, sustainable and natural place to meet. Our stand has been relocated closer to the main entrance and will be part of a wider Team Queensland area which will give our region more exposure to through traffic.

The destination stand participation fee will include: furniture, graphics, a lounge area, destination signage, a communal lockable cabinet, water, lighting and power. Sole appointment streams will be allocated space to the edges of the stand, while the share appointment streams will be located toward the centre. Each exhibitor will have their own seating and table allocation in the final design.

BOOTH COSTS

Members can register to exhibit in the following capacities:

SOLE APPOINTMENT STREAM & OUTSIDE LOCATION \$8,600 [INC. GST]*

Includes: A 32 pre-scheduled appointment stream, 2 x exhibitor passes which includes access to the AIME conference, welcome function, morning/afternoon teas each day and AIME networking event.

SHARED APPOINTMENT STREAM & INSIDE LOCATION \$5,500 [INC. GST]*

Subject to even numbers. Please indicate if you have a partner you would like to share with, otherwise your share partner will be allocated by BECGBR.

Includes: A 16 pre-scheduled appointment stream, 1 x exhibitor pass which includes access to the AIME conference, welcome function, morning/afternoon teas each day and AIME networking event.

ADDITIONAL COSTS

Members costs not included in the above pricing:

- Airfares
- Accommodation
- Travel incidentals

ADDITIONAL INFORMATION

- A stand uniform will apply and all exhibitors will be required to follow BECGBR uniform guidelines.
- As spaces are limited, should the event oversubscribe, places will be assigned to members based on membership level, past participation and date of registration. Places are confirmed at the discretion of BECGBR.

TERMS & CONDITIONS

- Participating organisations must be a current paid Partner of Business Events, Leader of Business Events or Champion of Tourism member.
- Full payment must be received by Monday, 30 September 2024.
- All cancellations must be in writing.
- Cancellations received after Tuesday, 1 October 2024 will be charged the full participation fee.
- Booth allocation is at the discretion of BECGBR and subject to number of exhibitors.
- Members must meet all collateral and payment deadlines.
- These terms and conditions are subject to change by BECGBR.

MEMBER REGISTRATION

To register for AIME 2025, please complete the online registration form by **Wednesday, 21 August 2024**. Thank you for your ongoing support of Business Events Cairns & Great Barrier Reef.

[Complete Online Registration Form >](#)

