BUSINESS EVENTS CAIRNS & GREAT BARRIER REEF BUSINESS EVENTS SUPPORT FUND

WHO CAN APPLY?

The Business Events Cairns & Great Barrier Reef Business Events Support Fund is open to event planners and organisations considering Tropical North Queensland as the destination to host their business event.

Event Planners and Venues may apply on behalf of the business event owner; however all funds will be paid direct to a local business events provider by Tourism Tropical North Queensland.

Business Events hosted between November and May attract additional finance to those held June through November.

Business Events with a minimum of 150 in person delegates are welcome to apply for support from $10,000 + GST, however submission of an application does not guarantee support will be confirmed.

WHAT IS THE BASE CRITERIA TO APPLY?

- The event is a business event
- The event is still in bidding phase and not confirmed for Tropical North Queensland
- Other National or International destinations are being considered
- The event attracts a minimum of 150 in person delegates per night for four nights (November to May)
- The event attracts a minimum of 200 in person delegates per night for three nights (June to October)

HOW TO APPLY

Event planners or organisations considering Tropical North Queensland as a destination to hold their Business Event should complete the attached Business Events Cairns & Great Barrier Reef Business Events Support Application and return to natalie.johnson@ttnq.org.au

BUSINESS EVENTS CAIRNS & GREAT BARRIER REEF BUSINESS EVENTS SUPPORT APPLICATION

Item		
1.	**Business Events Cairns Great Barrier Reef**	
	Name and ABN	Tourism Tropical North Queensland Limited ABN: 94 009 953 084
	Address	Cnr Grafton & Hartley Street Cairns, QLD 4870
	Telephone	07 4015 1206
	Email	natalie.johnson@ttnq.org.au
2.	**Date of Application**	
3.	**Business Event Owner**	
	Name and CAN/ABN	
	Address	
	Telephone	
	Email	
4.	**Event Planner (if appointed)**	
	Name and CAN/ABN	
	Address	
	Telephone	
	Email	
5.	**Event Details**	
	Event Name	
	Description (50 words)	
	Event Date(s)	
	Expected nights in region	
	Expected delegate numbers	
	Will the event include an exhibition?	Yes/No Number of booths - Number of posters – Other exhibition –
	Will the event include a social program?	Yes/No Details
	Industry	
	Sector	Corporate / Association
6.	Location	Cairns / Palm Cove / Port Douglas / Other
7.	Decision Date	
8.	What other destinations are being considered?	
9.	**Delegate Profile**	
	Delegate Origin	National / International
	Delegate Origin split (if applicable)	National - % International - %

PROPOSED CONFERENCE PROGRAM

DAY / DATE	CONFERENCE	EXHIBITION	SOCIAL	OTHER
Day 1				
Day 2				
Day 3				
Day 4				
Day 5				
Day 6				

BUSINESS EVENTS CAIRNS & GREAT BARRIER REEF – OFFICE USE

1.	BECGBR Funding Offer	
2.	Funding Approval Date	
3.	Funding Expiry Date	
4.	Funding Approved By	
5.	BECGBR Sponsorship Benefits	
6.	Additional Criteria	